

# Boss Chick Rockstar Tips

**Simple ways to build bonds between you and your clients and shift from being just an instructor to a Boss Chick Rockstar....or TwerkStar.**

- **PRE-CLASS INTRO:** How you start class makes a lasting impression on your clients and impacts your client retention.

1) Introduce Yourself, 2) Ask if there are any first timers, and ask their names. 3) Let them know what to expect (class format)  
4) Encourage them to let loose and feel the music.

This simple pep talk will help ease tension and first class jitters and personalizes your class experience.

- **POST CLASS CLOSING:** 1) Congratulate your bosschicks for killin' it! 2) Encourage a round of applause for the first timers for completing their first class and welcome them back for your next class.

3) Take a class picture and encourage them to follow you on social media to see the pics. This is the 2nd most important part of class and an opportunity to really connect and build a community beyond the studio with your clients!

You can even create a Boss Chick file for each of your clients using index cards: Full name, Birthday, Email, Phone Number, and Social Media usernames.

- **CELEBRATIONS:** As part of creating a community with your bosschicks it's important to celebrate their special life events including: birthdays, engagements, job promotions, etc. The more you are able to build relationships with them and make their importance known, the more loyal and committed they will be to your #bcdwempire.